

2022 Regional Parks: Visitor Services and Volunteers by the Numbers Summary Report



Naturally Yours



Guided Night Hike



Hands-on learning at the Kikinee festival

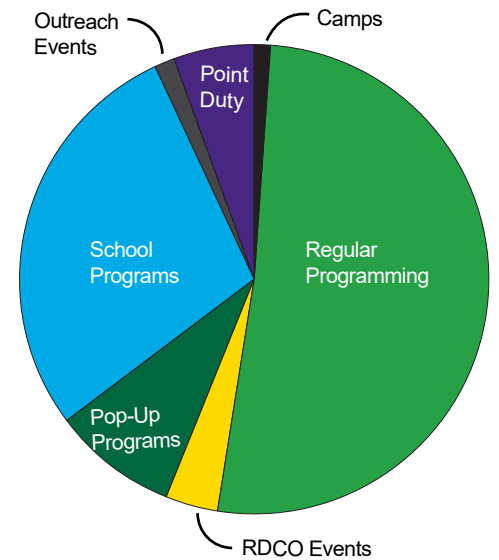
Discover Your Parks guided hike at Scenic Canyon



Over 36,000 points of contact in 2022!

Environmental Education	11,794
Roving and Point Duties	5,870
Events	7,286
Recurring Programs	7,868
Pop-up Programs	2,304
EECO Visitors	8,806
Spring +Summer Camps	90
Volunteers	1000+ Hours

Total: 36,068



Discovering salmon at Mission Creek

Number of programs: 704

Reaching 36,068 participants

Popular Programs:

- NEW French and Spanish language options
- Winter Wonder Night Walks
- Discover Your Parks (guided hikes)
- Tracks, Roll and Stroll

Environmental Education:

- 472 Programs were completed in 2022
- 11, 794 participants reached

Events:

- Even spread throughout the municipalities
- Spooktacular: 4,000 people
- Kikinee Festival: 1,850 people



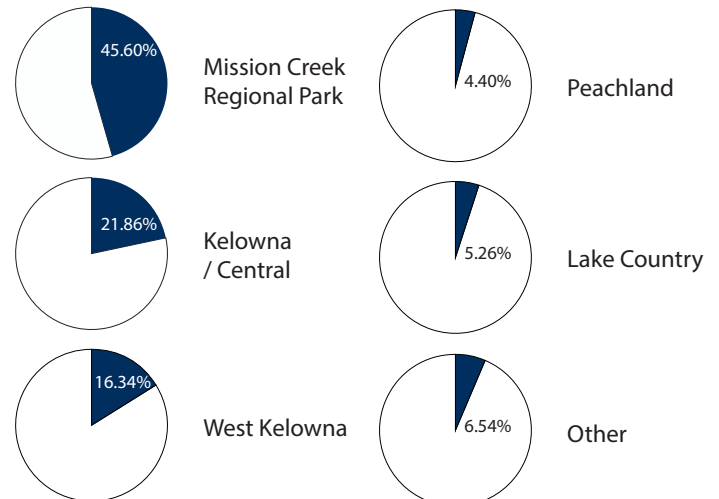
School Programs returned to the EECO



Getting Out with the Roll and Stroll Program

99%

in-person in 27 parks



Outreach and partnerships:

Indigenous-led park programs

- Syilx land tours in Goat's Peak and Rose Valley Regional Parks
- syilx Drum Circle programs
- Booth and performances at kikinee Festival

Public Partnerships

- UBCO "Let's Talk Science" STEM Partnership
- Parks Canada / KCR Learn to Camp event
- Okanagan Young Professionals partnership
- Kelowna Community Resources Community

In the Community

- Inspired Word Café Fireweed Fest: LGBTQ2+ literacy programming
- Great Canadian Trivia Challenge with Local Care Homes
- Live! In Lake Country music nights
- "Nature Nuggets" programming in care homes

