

# Food Waste Collection Engagement Framework

Regional District of Central Okanagan Board Meeting

April 20, 2023

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1450 K.L.O. Road  
Kelowna, BC, V1W 3Z4  
[rdco.com](http://rdco.com)



# Background

- Solid Waste Management Plan Language:
  - Organics diversion options investigated by the RDCO must be socially acceptable
- Food Waste Feasibility Study to the Board – February 2, 2023
- Board Resolution (February 2, 2023):

***AND THAT** Staff initiate next steps to implement a regional curbside co-mingled food and yard waste collection program as outlined in the report from the Director of Engineering Services;*

***AND FURTHER THAT** the Board be presented with the consultation and engagement strategy for approval prior to engagement with residents and municipal Councils.*

# Engagement Framework



A high-level  
outline



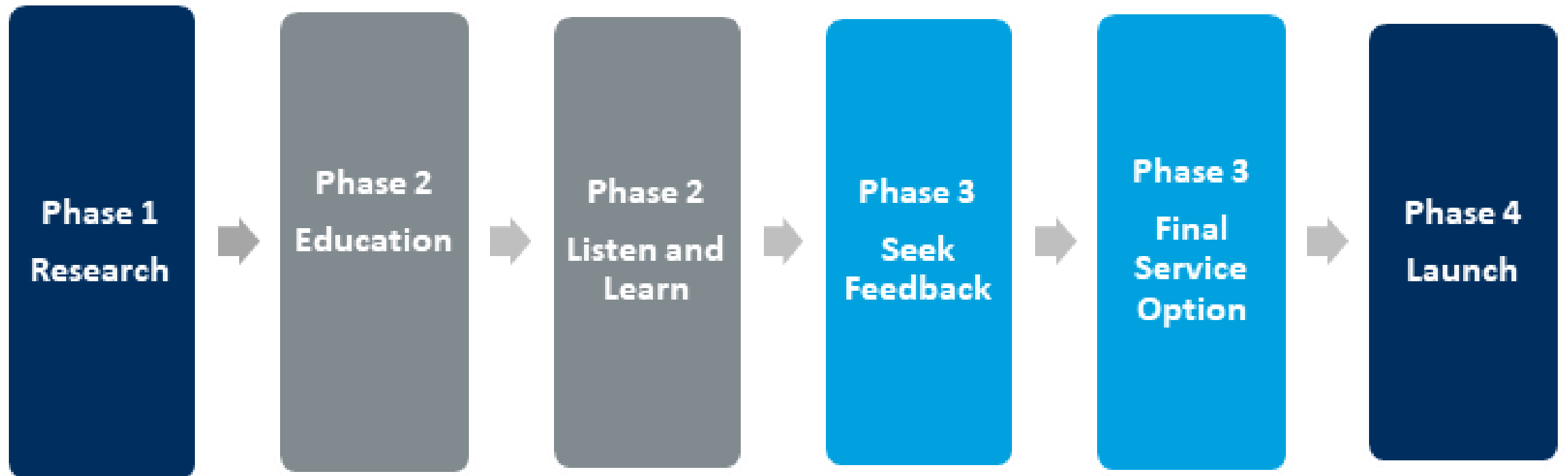
Further refinement  
required



# Objectives – Engagement Framework

1. Educate the public so they can provide informed feedback.
2. Identify priorities, concerns, and preferences.
3. Identify level of acceptance for food waste collection
4. Seek feedback on service options

# Engagement Framework



# Budget Estimates – Engagement Framework

- Engagement and Consultation - \$170,000
  - Consulting Expert (Strategy Refinement)
  - Statistically Valid Survey(s)
  - Engagement Activities (ie: events, open houses, etc)
  - Collateral materials
  - Marketing
  - Advertising
- Funding from each of the municipal partners has been requested through SWTAC and must be confirmed before the project can commence.

# Next Steps

- If approved:
  - Confirm funding with municipal members
  - Procure specialized consultant
  - Initiate education

# Recommendation

- **THAT** the Board receive the report titled Food Waste Collection – Engagement Framework dated April 20, 2023, from the Director of Engineering Services for information;
- **AND THAT** the Board approves the Food Waste Collection Consultation and Engagement Framework dated April 20, 2023.





End of Presentation