

Keeping it Rural

2019 Conference

The BC Rural Centre
Helping Rural Communities Succeed

CONFERENCE NOTICE

Please join us **October 7 & 8 2019** in Kelowna for two days of inspiring presentations and workshops on rural community development.

Four Points By Sheraton Kelowna Airport Hotel
www.FourPointsKelownaAirport.com/

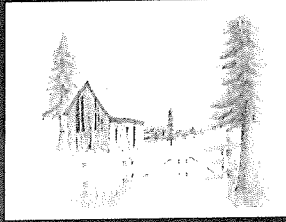
Keynote Speakers include:

- ❖ **Rankin MacSween** (Nova Scotia) Back by popular demand! Rankin gave an amazing inspirational keynote speech at our 2015 conference that people still talk about. For over three decades, Rankin has led Canada's oldest – and most successful - community development corporation, New Dawn Enterprises on Cape Breton Island. <http://www.newdawn.ca/>
- ❖ **Mark Drabenstott** (Kansas) Mark has over 35 years of experience in rural and regional development including 4 years as Chair of the OECD Regional Development Policy Committee and 25 years as the Vice-President of the Center for the Study of Rural America at the Federal Reserve Bank of Kansas.
- ❖ **Milan Wall** (Nebraska) Milan has over 40 years of experience working with rural communities across the United States and Canada. He is the co-author of a number of publications on leadership and community development, including *The Entrepreneurial Community: A Strategic Leadership Approach to Community Survival* and *Clues to Rural Community Survival*. On the second day of the conference Milan will lead a workshop on the 20 Clues to Rural Community Survival. <https://heartlandcenter.info/>
- ❖ **Blanca Surgeon** (New Mexico) With the RCAC since 1995, Blanca has worked with rural communities and Native American Nations across the western U.S. on rural community leadership and economic development. On the second day of the conference Blanca will lead a workshop on the highly successful *WealthWorks* program that has been used extensively in rural communities in the U.S. <https://www.rcac.org/> and <https://www.wealthworks.org/basics/wealthworks-your-region-introduction>

There will also be presentations on Rural Health Care and Attracting Youth to Rural Communities.

Please register for the conference on line: <https://www.civicinfo.bc.ca/event/2019/Keeping-It-Rural>

Please check the BC Rural Centre website for updates about the conference
<https://www.bcruralcentre.org/conferences/keeping-it-rural-2019/>



Keeping it Rural

BC RURAL CENTRE

2019 Conference

| Monday October 7th | |
|----------------------------|--|
| 8:30 – 9:00 AM | Conference Opening & Welcome |
| 9:00 – 9:45 AM | Top 10 Ways to Grow Your Rural Region Mark Drabenstott will summarize what he believes are some of the most critical elements for successful rural development. |
| 9:45 – 10:15 AM | Rural Health Care Dr. David Snadden |
| 10:15 – 10:30 AM | Refreshment Break |
| 10:30 – 11:15 AM | First Nations & Rural Community Partnerships |
| 11:15 – Noon | The Forest Sector & Rural Community Development |
| Noon – 1 PM | Buffett Lunch |
| 1 to 2 PM | Small Places – Big Successes: Rural Towns Revitalizing Themselves Milan Wall and Blanca Surgeon will describe some of the innovative ways small rural communities around the U.S are working towards rural revitalization. |
| 2 to 3:15 PM | Attracting Youth to Rural Communities – A panel discussion on how can rural communities can better attract young people and families. This presentation will also highlight the process and outcomes of Kaslo's highly successful <i>Escape the City</i> social media youth attraction contest. |
| 3:15 – 3:30 PM | Refreshment Break |
| 3:30 – 5:00 PM | Rural Issues Roundtable Discussions An opportunity for conference participants to discuss specific rural issues with other conference attendees. Like speed dating - participants will have the opportunity to choose and participate in 3 to 4 discussion tables on different rural topics.. |
| 5 – 6 PM | No Host Bar & Networking |
| 6 - 8 PM | Dinner & Keynote Address – Rankin MacSween, CEO of New Dawn Enterprises |
| Tuesday October 8th | |
| 8 AM – 11:30 | The 20 Clues to Rural Community Survival Workshop- – Milan Wall The “20 Clues to Rural Community Survival” is one of the Heartland Center’s most popular and effective training tools. The list of vital characteristics provides an “ideal” benchmark against which people can measure their own community. It moves people naturally from theory, to strategy, to action. |
| 11:30 – 12:30 PM | Buffet Lunch |
| 12:30 – 4 PM | The WealthWorks Program Workshop– Blanca Surgeon WealthWorks is a proven approach to rural economic development that brings together and connects rural community assets to meet market demand. In this workshop, Blanca will describe the WealthWorks process and provide examples of its implementation in small rural communities throughout the northwest U.S. |
| 4 – 4:30 PM | Conference Closing Remarks |



Keeping it Rural 2019 Conference

Kelowna, BC
October 7 - 8, 2019

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| Location: | Four Points Kelowna Airport Hotel 5505 Airport Way Kelowna, BC |
| Cost: | \$425 plus GST Price includes 2 buffet lunches and a buffet dinner. |
| Payment Methods: | VISA and MasterCard payments will be accepted with your online registration. If paying by cheque, please include a copy of your registration confirmation, and make payable to ' BC Rural Centre ', send to: PO Box 3006 Kamloops, BC V2C 6B7 |
| Registration Deadline: | October 4, 2019 |
| Refund Policy: | Full Refunds up to and including September 27; no refunds after September 27. Substitutions allowed. |

Instructions

1. Complete the entire on-line form. Fields marked with * are required. Once the form is complete, click the "Register" button at the bottom of this page.
2. After clicking "Register", your registration will be confirmed.
3. After you have registered, refer to the on-screen instructions for your payment options.
Payment is accepted by credit card or cheque.