



WHY DID WE APPLY FOR RLRS LICNESE

I have spent over 28 years in the Hospitality Industry in Canada and the UK always being involved with Liquor in all its forms.

And I have also spent over ten years on the west side road at La casa resort & now Westshore Village General Store. I am very knowledgeable of the peaks of the business and location along with the local customers views with respect to operating a successful operation.

La casa is over 13 Km away from my location and does a good job at offering the tourist who visit the resort a service, but it has always been widely know it acters to must the Resort I am proposing the RLRS license be granted so I can be more of a community operation and support locals allowing the opportunity to not have to drive all the way back to La casa to get a alcoholic product.

Our location on west side road will service all Killany beach, Ewens landing west shore Estates parker cove & beyond

Alcohol is not my main Goal here but is it a factor of my overall operational plans for my entire site.

I hold all relevant BC Legislated documents to serve alcohol & am very knowledgeable to the responsibility of holding a RLRS License operation Responsibly

We have also held a food Primary license at La casa for over 10 years and in my plans, we will be applying & hopefully obtaining that license in 2025

West Shore Geneal store & Eatery

10358 West Side Road

Julie Allen Owner

Cliff Allen Operator