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## BRIEFING NOTE

**TO:** *Electoral Area Directors*  
**FROM:** *Sally Ginter, CAO*  
**DATE:** *April 30, 2025*

**SUBJECT: Regional Transportation Service Establishment**

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Dear Electoral Area Directors,

During the upcoming May 15, 2025, Regional Board meeting, staff will be recommending that the Regional Board continue to establish a Regional Transportation Service by amending the RDCO's existing Transportation Demand Management Establishing Bylaw.

The Regional Transportation Service concept approved by the Regional Board in October 2024 includes developing regional transportation plans, facilitating regional transportation coordination, and delivering regional transportation education and programming. These initiatives are necessary to build and maintain a healthy, thriving, and connected future for the Central Okanagan.

As part of the recommendation, staff will seek Electoral Area Director consent to expand the boundary of the service to include all other local government partners, including the City of Kelowna, City of West Kelowna, District of Peachland, District of Lake Country, and Westbank First Nation. Staff would also seek consent by resolution from the same local government partners and their Councils to participate in the Regional Transportation Service.

Should the Regional Board direct staff to seek your consent, Corporate Services will be reaching out to you directly for your consent in writing.

As existing service participants, your consent is required as per the Local Government Act. No additional expenses or costs will be borne by Electoral Area residents as a direct result of the consent of an Electoral Area Director.

Expansion of the Regional Transportation Service to include all local government partners will complete the STPCO to RDCO transition that was initiated in 2020. Through this service, and the Regional Transportation Plan, regionally significant projects including but not limited to Westside Road and Highway 33 upgrades will be advocated for and collaborated on as part of collective regional efforts.

Should you have any questions, please contact me.

Sincerely,

A handwritten signature in cursive script that reads "Sally".

Sally