

Regional Board Meeting

TO: Regional Board

FROM: Brian Reardon, Chief Administrative Officer

DATE: February 16, 2021

SUBJECT: Draft 2020 Update to Regional Board Strategic Priorities 2019-2022

Voting Entitlement: (All Directors - Unweighted Corporate Vote - Simple Majority - LGA 208.1)

Purpose: To present a draft update to the Regional Board Strategic Priorities 2019-2022 document and confirm next steps for final approval.

Executive Summary:

The updated Regional Board Strategic Priorities document has been revised with input from the Board as gathered during an October 2020 workshop.

The Board continues to identify Environment, Economic Development, Sustainable Communities and Transportation and Mobility as priority areas. Within the document, changes have been made to the *Measures of Success* and the *What We Will Do* sections for each priority to reflect work completed since 2019 and new priority work to be completed before 2022.

RECOMMENDATION:

THAT the Regional Board receives the draft Regional Board Strategic Priorities 2019-2022 (2020 Update);

AND FURTHER THAT the Regional Board approve the Strategic Priorities 2019-2022 (2020 Update) as the final version and directs staff to operationalize the priorities.

Respectfully Submitted:

Brian Reardon Chief Administrative Officer

Background:

In 2019, the Regional Board adopted the Regional Board Strategic Priorities 2019-2022. The document outlines the Board's vision, mission and values and also sets out priorities that will guide RDCO's work plans during the Board's current term.

Each priority has an explanation (*What It Means*), success measures (*How We Measure Success*) and accompanying actions (*What We Will Do*) that provide focus for work that will be accomplished. Staff will align their annual work plans with the Board's vision and will provide the Board with quarterly progress reports and an annual review process.

The 2020 Update:

Consultant Allan Neilson facilitated a working session with the Board in October 2020 to review the priorities. The draft 2020 Update document, attached to this report, has been revised to reflect the changes as noted during the workshop.

In general, the Board continues to identify Environment, Economic Development, Sustainable Communities and Transportation and Mobility as priority areas. Additionally, the *Measures of Success* and *What We Will Do* sections for each priority have been updated as staff continue to support the Board with new work in each area.

The list below outlines specific proposed changes as a result of the workshop.

Proposed Change	Reason / Rationale
Housekeeping	Updated graphic design, images, use of rdco.com (formerly regionaldistrict.com)
Updated message from the Chair	To describe confirmation of existing priority areas and to acknowledge the impact of COVID-19 on action items
Revised order of priorities throughout document	Board wished to visually demonstrate the importance of Environment and Economic Development
Updated Board photos	To include Director Coble
Environment Priority	Removal of:
Update to list of actions	 Phase II of the Regional Floodplain Management Plan - completed
	Addition of:
	 Flood hazard mapping Use of 2020 Climate Projections for climate mitigation planning and projects – new and critical source of data Support for new Federal single use plastics program

Proposed Change	Reason / Rationale
Economic Development Priority	Removal of:
Update to Measure of Success and list of actions	 Measure of success which outlined completion and endorsement of 2020-2025 COEDC Strategic Plan - completed
	Addition of:
	 Creating and connecting businesses to resources, tools, business development programming and market information. Facilitating regional and partnership-driven approaches to investment readiness.
	 COVID-19 response and recovery activities including coordination of the Response Action Team, support and promotion of "Buy Local" initiatives, coordination of Industry Roundtables to understand industry impacts and future recovery needs.
	 Advocating to the BC government for access to economic climate data (e.g. labour market intelligence).
Sustainable Communities Priority	Removal of:
Update to Measure of Success and list of actions	 Measure of success which outlined endorsement of updated Regional Emergency Management Plan, policies and procedures – completed
	 Updated the Regional Emergency Management Program bylaw – completed
	Addition of:
	 Advocating to the Province to review Okanagan Lake levels to reduce the risk of flooding.
	 Planning safe emergency evacuation routes in high risk areas.
	 Advocating to the Province to establish a province-wide 9-1-1 levy on cell and wireless services.

Proposed Change	Reason / Rationale
Transportation and Mobility Priority	Removal of:
Update to list of actions	 Completing the Regional Transportation Plan – completed
	 Reviewing the governance model of the Sustainable Transportation Partnership of the Central Okanagan – STPCO dissolved
	Addition of:
	 Forwarding a proposal to Central Okanagan partners to establish a new Regional Transportation function

Organizational Issues:

Establishing a set of clear Regional Board priorities and measuring the progress towards achieving those priorities is essential for RDCO staff to align work plans and foster staff delivery of these priorities.

Alternative Recommendation:

THAT the Regional Board receives the draft 2020 Update to the Regional Board Strategic priorities.

AND FURTHER THAT staff be directed to make additional updates as outlined at today's meeting for the March 11, 2021 meeting.

Attachment: Regional Board Strategic Priorities 2019-2022 (2020 Update)