



Description of Temporary Use Permit

Gonzo Okanagan at Sunset Ranch Golf and Country
Saturday, June 25th 2022

The temporary use permit application for Sunset Ranch is for the event hosted by Gonzo Okanagan and Sunset Ranch Golf and Country Club for the Gonzo Music Festival and Golf Tournament. On Saturday, June 25th 2022 we are extremely pleased to host this charity event to raise funds for a needy family which is in financial need due to a sick child.

There are 2 components to the event: the first is a music industry shotgun start golf tournament at 10:00am with approx 200 golfers and volunteers. The second portion of the event is a music festival from 12:00pm-10pm on the golf course grounds indicated on map 1.B - Conditions of proposed use.

The music festival portion of the event is looking to have the 200 golfers plus 2300 additional ticket sales for a total of max. 2500 guests.

The committee chairing this event includes community leaders with years of festival and event management as well as a history of fundraising in the Okanagan to help families in need.

Brad Krauza - CEO Gonzo Okanagan & Musician

Brad has a lifetime history of festival and event management including INXS at the buffs where 6000 people enjoyed the event. Brad has also raised over \$200,000 in funds to assist families in need, with golf tournaments and events.

Jeff Richard - General Manager, Sunset Ranch Golf and Country Club

With 30 years experience at Sunset Ranch, Jeff brings a wealth of event management. Including coordinating staff, security and liquor control sales at Sunset Ranch.

Tim Reardon - Musician

Tim has been responsible for the Funtastic Event and Music in Vernon every summer. His acquired event management experience includes events with 5000 patrons in attendance.

With the proposed application we have confirmed the following additional details:

Date:

Saturday, June 25th 2022

Times:

Golf Tournament 10:00am-3:00pm

Music Festival 12:00pm-10:00pm

Liquor Service in Festival Gardens 12:00pm-9:30pm



**Minors:**

No minors will be permitted in the festival grounds. Security staff will be checking ID at the main entrance. No guests under the age of 19 will be allowed in the festival grounds.

Fencing:

6-foot-high festival fencing has been reserved and will encompass the entire property of the festival except for our west property line which has a 6-foot chain link fence.

Security:

Sunset Ranch has confirmed 12 commissionaires/certified security to attend this event. Sunset Ranch has 20-25 confirmed volunteers to assist with crowd control, checking ID, and security. Gonzo Okanagan has additional staff including Bylaw officers confirmed for the event.

Entrance & Exits:

The festival will have one main entrance and exit point controlled by security and volunteers. All identification will be checked at this main entrance. No outside alcohol will be allowed in the festival grounds and no large bags or backpacks will be allowed in the festival grounds as well. Lawn chairs and blankets will be allowed in the grounds. Guests will be permitted to bring sealed water bottles in to the grounds.

There will be 2 additional emergency exits for guests to leave the grounds only during an emergency. These stations will be manned with volunteer security. No entrance will be allowed at any of the emergency exits.

Good Neighbour Policy:

Sunset Ranch has always had a good neighbour policy with the Ellison community. We strive to keep noise down and will continue to do so with this event. We will be placing our speakers away from the developments of Sunset Ranch and Ellison. We also will be personally notifying all houses adjacent to the property line and offering complimentary tickets for those houses to attend the festival compliments of Sunset Ranch Golf & Country Club.

Medical:

Sunset ranch will supply a minimum of 2 certified medical staff on site including either a paramedic or nurse/doctor. Sunset Ranch management is trained in Occupational First Aid for minor incidents. Sunset Ranch also has on site a AED device for cardiac emergencies.

Intoxicated Persons:

Sunset Ranch management along with it's volunteers and security guards from the Comminaires will be responsible for removing intoxicated patrons from our facility. Intoxicated patrons will be taken to a staging area at the clubhouse where they will be given an opportunity



to arrange safe transportation home. We will be working with local taxi services to have cars onsite to take guests home.

Responsible Beverage Service:

All staff serving alcohol must have the serving it right certification. To be employed at Sunset Ranch in our beverage staff, you must have completed the BC responsible beverage program "Serving it Right".

Transportation and Parking:

Gonzo Okanagan has arranged shuttle transportation to take guest off site at Sunset Ranch. Sunset Ranch will have several hundred parking stalls for guest to park on site. However, we expect many to take advantage of the shuttles to and from Sunset Ranch. Volunteers will be assigned to parking on site to ensure a smooth flow of traffic in and out of Sunset Ranch and Ellison.

Liquor Services:

Liquor service will commence at 12:00pm in the festival grounds and end at 9:30pm sharp. Guests will have a choice of beer or wine. No hard alcohol will be served. Guests will not be allowed to leave the grounds with an open alcohol.

Food Service:

Sunset Ranch will be looking after food items for purchase for the guests to ensure guests have food options available. We are also planning on partnering with Sysco Kelowna to offer guests some local products to highlight the Okanagan.

Washrooms:

Sunset Ranch has reserved 10 portable washrooms and 1 handicap washroom for this event. They will be located along the west fence line on a cement pad.

Designated Driver Soft Drink Program:

Any adult patron who identifies themselves as a designated driver (with a wrist band) will be offered complimentary soft drinks throughout the time of the festival.

Conditions of Proposed Area:

Some conditions of the area include:

The area will measure roughly 5250sq metres or approx. 61,000 sq feet. This will allow roughly 51 sq ft per person making the grounds very large to accommodate this size of a group.



Just outside of the festival grounds will be the main clubhouse. The main clubhouse will be used for the following:

- Volunteer Staging area
- Artist dressing rooms and staging rooms
- Security staging area
- Accounting/ cash offices
- Intoxicated persons rest area and safe ride home communication centre.
- Additional medical station will be available in the clubhouse should the need occur.

The 2 main parking lots at Sunset Ranch will be used for guest parking. However, since shuttle buses are being supplied, we expect parking not to be an issue. We are also expecting many guests to be from the Sunset Ranch development and the Ellison community. Both within walking distance.

The Gazebo located in the festival grounds marked "Food and BBQ" will be for purchase food options.

Just outside the food gazebo will be beverage stations including beer, wine, soft drinks and water.

After 10:00pm when the festival grounds close, staff and volunteers will be assigned to safely get everyone home via shuttle buses and taxis as required.

Liquor service will be shut down 30 minutes prior to the end of the show.