

# Regional Housing Strategy

Regional Board Meeting

May 30, 2022



urban  
**matters**

# AGENDA

- Project progress
- Role of government
- What We Heard Summary
- Draft recommendations
- Next steps



# REGIONAL HOUSING STRATEGY PROCESS

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**MONITOR,  
RESEARCH &  
INNOVATE**

**EDUCATION**

**FACILITATE  
DEVELOPMENT**



**ADVOCACY,  
FACILITATION &  
PARTNERSHIPS**

**REGULATE &  
INCENTIVIZE**

**INVEST**

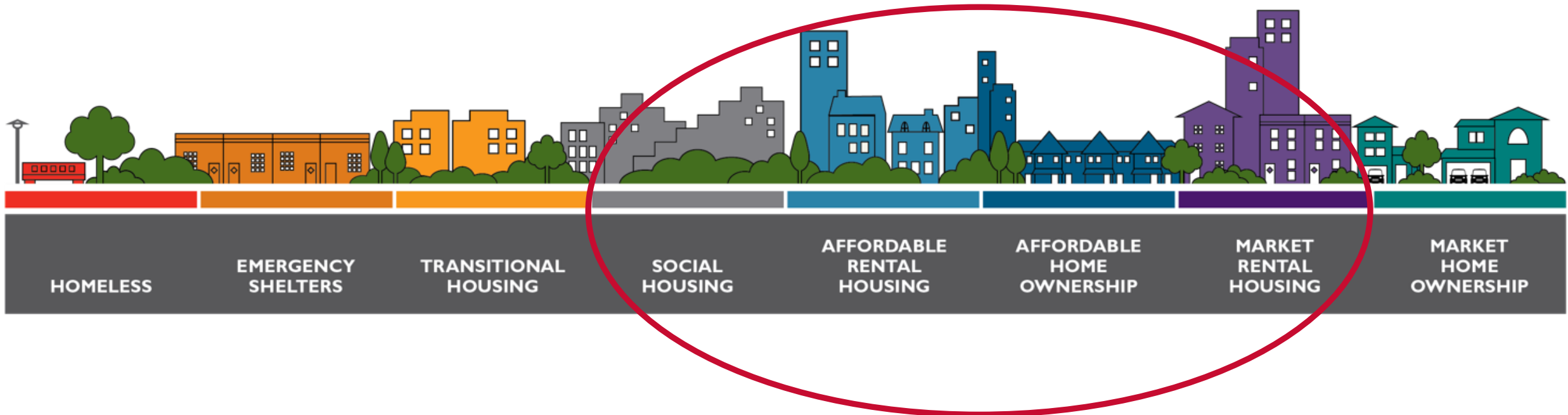
**BUILD  
AFFORDABLE  
HOUSING**

**ROLE OF GOVERNMENT**

# ROLE OF GOVERNMENT

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## THE HOUSING CONTINUUM



# WHAT WE HEARD SUMMARY

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Regional  
Housing  
Strategy



Regional District of  
Central Okanagan

**WE WANT TO HEAR FROM YOU!**

Complete the Community Survey to share your experiences and have your voice heard.



# WHAT WE HEARD SUMMARY

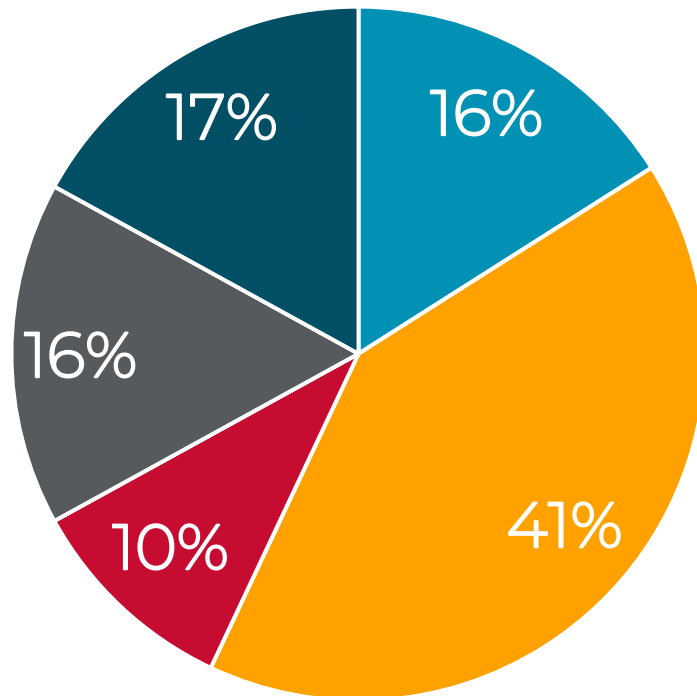


What Type of Engagement?	Who Participated?	When?
Community Survey	744 participants	February 8 <sup>th</sup> to March 7 <sup>th</sup> , 2022
Stakeholder Groups	4 stakeholder groups with 25 participants, including: <ul style="list-style-type: none"> <li>• 5 representatives of the UDI</li> <li>• 8 local government staff members</li> <li>• 10 representatives of the not-for-profit sector</li> <li>• 7 representatives of the development community               <ul style="list-style-type: none"> <li>• 1 IH representative</li> </ul> </li> </ul>	January – February 2022
Lived Experience Interviews	6 participants from across the RDCO experiencing housing challenges	February 2022
Local Government Presentations	5 virtual/in-person presentations and discussion with RDCO local government members	February 2022
RDCO RGS Steering Committee	2 meetings with local government planning staff	October 2021 / February 2022
RDCO Board/G&S Committee	3 meetings	Nov 2021/March 2022/April 2022
COEDC	30+ COEDC Members	March 2022

# WHAT WE HEARD SUMMARY

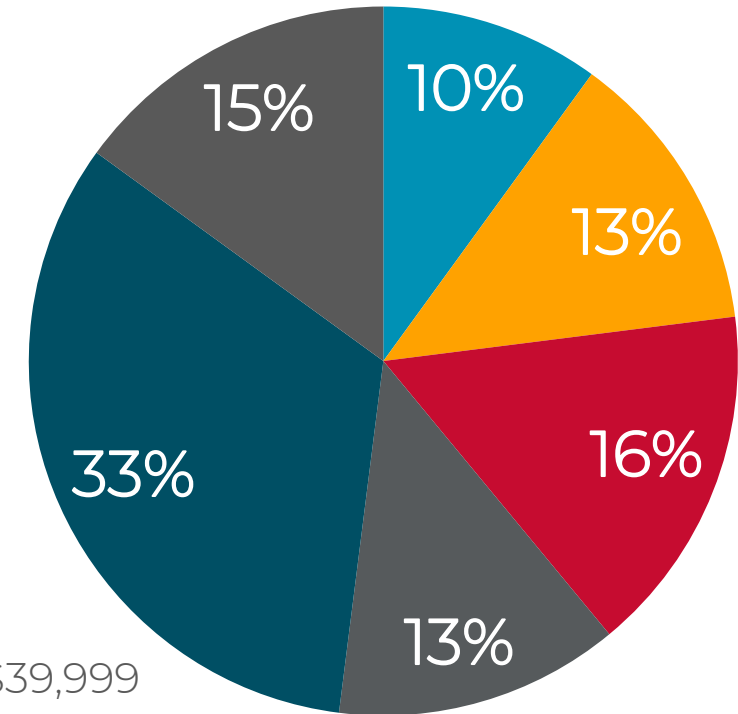
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Household Size



■ 1 ■ 2 ■ 3 ■ 4 ■ 5+

Household Income Before Tax



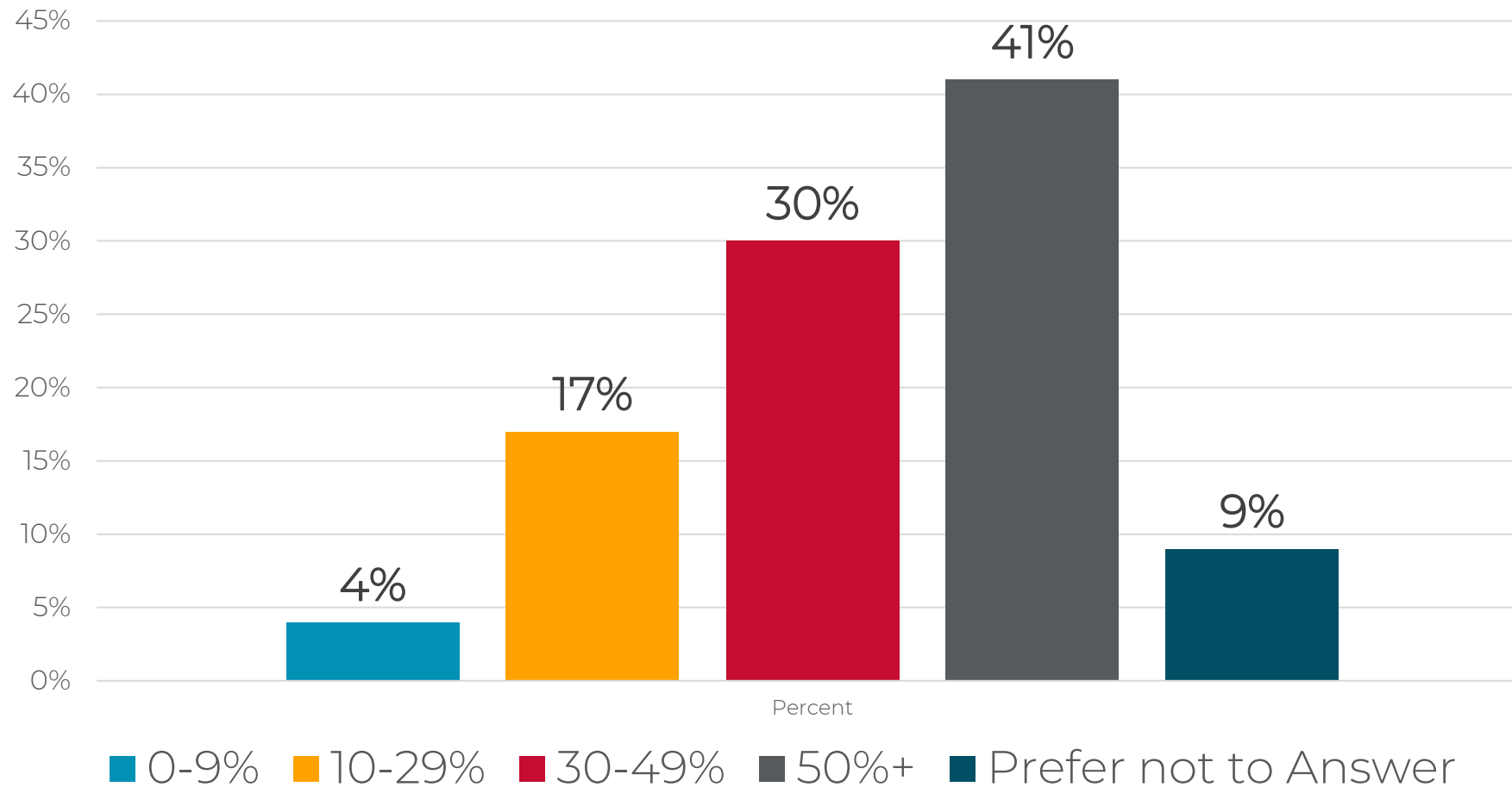
■ Income  
■ \$20,000-\$39,999  
■ \$40,000-\$59,999  
■ \$60,000-\$79,999  
■ \$80,000+  
■ Prefer not to Answer





# WHAT WE HEARD SUMMARY

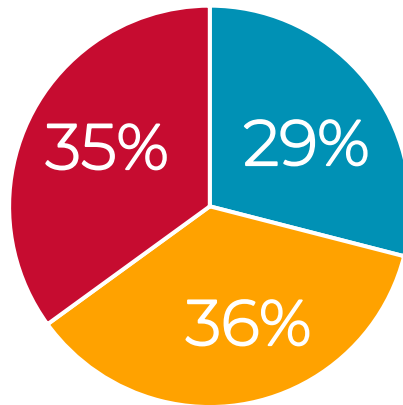
Proportion of Income Spent on Housing



# WHAT WE HEARD SUMMARY

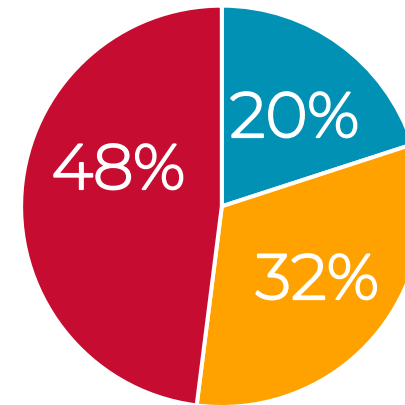
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Proportion of Income Spent on Housing - Male



■ 0-29% ■ 30-49% ■ 50%+

Proportion of Income Spent on Housing - Female



■ 0-29% ■ 30-49% ■ 50%+

# RHS OBJECTIVES

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- Strengthen coordination between RDCO electoral areas, member municipalities and First Nations.
- Coordinate a regional housing advocacy strategy aligned with Provincial and Federal housing policy to approach higher levels of senior government for additional Central Okanagan resources and support.
- Strengthen mechanisms for information sharing and partnership with First Nations, local governments and non-profit housing providers.
- Develop regional best practices to regulate and protect rental housing stock and facilitate the development of affordable housing.
- Regionally assess policy and development processes to build staff capacity, identify opportunities for policy coordination and streamline approvals with senior government.

Strengthen coordination between RDCO electoral areas, member municipalities and First Nations.

### Draft Recommendations:

1. Create a Regional Housing Advocacy Task Force to collaborate on housing policy direction across the region to ensure local governments and First Nations have access to policy direction in neighbouring jurisdictions.
2. Establish a sub-committee of the RGS Steering Committee comprised of RDCO member staff to collaborate on housing strategies, policies, and regulations. Communicate and coordinate these strategies with local governments and First Nations so policies can be developed that align with the direction of senior governments.
3. Develop regional tools for municipalities to better understand their existing land base, and identify potential sites for affordable housing (municipal, provincial, private, non-profit, etc.).



Strengthen coordination between RDCO electoral areas, member municipalities and First Nations.

### Draft Recommendations:

4. Work with local government planners to support the implementation of regional mapping tools for identifying potential affordable housing sites.
5. Study the feasibility of implementing a regional housing service or trust fund to contribute to land acquisition and capital investments in affordable housing across the region.



Coordinate a regional housing advocacy strategy aligned with Provincial and Federal housing policy to approach higher levels of senior government for additional Central Okanagan resources and support.

### Draft Recommendations:

1. Utilizing a representative and coordinated group of elected officials from local governments and First Nations – the Regional Housing Advocacy Task Force – develop an effective Housing Advocacy Strategy for the region.
2. Collectively advocate to senior levels of government to raise the profile of the housing crisis in the Central Okanagan to obtain additional housing and support.



Strengthen mechanisms for information sharing and partnership with First Nations, local governments and non-profit housing providers.

### Draft Recommendations:

1. Establish a regional information base by providing a Digital Hub for all affordable housing activities and information in the region.
2. Utilize the Digital Hub to create partnerships and support information sharing on research and programs that could impact or contribute to affordable initiatives.



Strengthen mechanisms for information sharing and partnership with First Nations, local governments and non-profit housing providers.

### Draft Recommendations:

3. Collaborate with financial institutions and senior government to secure a range of funding sources for affordable housing.
4. Work with the development community to achieve housing goals including small units, rental housing and identification of development sites.





Develop regional best practices to regulate and protect rental housing stock and facilitate the development of affordable housing

### Draft Recommendations:

1. Identify, compile, and offer a library of best practices and regional success stories to support local government policies around affordable housing.
2. Provide implementation support on best practices to local governments and First Nations.

### Public Digital Hub



Best Practice Library



Regionally assess policy and development processes to build staff capacity, identify opportunities for policy coordination and streamline approvals with senior government.

### Draft Recommendations:

1. Seek opportunities for regional approaches to policy development.
2. Build local government housing capacity (technical and planning expertise) through collaborative educational opportunities.
3. Identify opportunities to streamline senior government approvals for affordable housing projects across the region.



# NEXT STEPS

# NEXT STEPS

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- Refine & finalize strategy (June)
- Member municipalities and First Nations presentations and review of strategy (June)
- Regional Housing Symposium (June 8th)
- Finalize Strategy (June 2022)

THANK YOU