



Regional Board Report

Information

Approved for Board Consideration

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Brian Reardon, CAO

To: Regional Board
From: Corie Griffiths, Director Corporate Services
Date: February 17, 2022
Subject: Regional Board Advocacy Workshop Series

Voting Entitlement: *All Directors – Unweighted Corporate Vote – Simple Majority - LGA 208*

Purpose: To create an advocacy framework designed to build our organizational foundation.

Executive Summary:

The effective pursuit of funding and support from senior levels of government and other potential partners helps to advance the RDCO Board's Strategic Plan priorities and address emerging issues in the region. Currently, the RDCO is advocating the use of Biosolids, Provincial 911 Call Answer Levy on Mobile Devices, Management & Protection of our Watersheds, and Waste to Energy initiatives.

Advocacy will also be an important part of the resiliency and recovery work in the region post wildfires, and in promoting a regional transportation corridor through the Okanagan Valley. Martin Bell of Urban Systems will lead the facilitation of a series of three workshops to develop a framework that will guide advocacy efforts now and into the future.

The dates and workshop themes are as follows:

Advocacy Education, Thursday February 17th, 2022, at 8:30 a.m.

Board members will receive a background on advocacy from those who have worked behind the scenes and in the trenches on advocacy initiatives. The workshop is designed to be conversational with a sharing of the ins and outs and the "dos and don'ts" as well as some lessons learned from successful approaches. This workshop will also include the development of some guiding principles which will serve as touchstones for downstream decision-making and priority setting by the Board.

Priority Setting, Thursday APRIL 14, 2022, at 8:30 a.m.

Regional districts differ in mandate, focus, funding, and composition when compared to municipalities. While some elected officials are familiar with advocacy efforts on the municipal front, priority setting at a regional level differs. This workshop will help to build a shared priority and develop focal points for its advocacy.

Bringing it All Together, Thursday MAY 12, 2022, at 8:30 a.m.

This workshop will review the approach for advocacy for the RDCO, guiding principles for the organization and Board, shared focal points, and a suggested path forward.

Recommendation(s):

THAT the Regional Board receive the Regional Board Advocacy Workshop Series report from the Director of Corporate Services dated February 17, 2022 for information.

Respectfully Submitted:

A handwritten signature in black ink, appearing to read "Corie Griffiths". The signature is written in a cursive, flowing style.

Corie Griffiths, Director of Corporate Services

Prepared by: Sandra Ballan-Brown, Executive Assistant Corporate Services