

Communications and Information Services

Sections: Communications, Information Services,
Reconciliation and Indigenous Relations

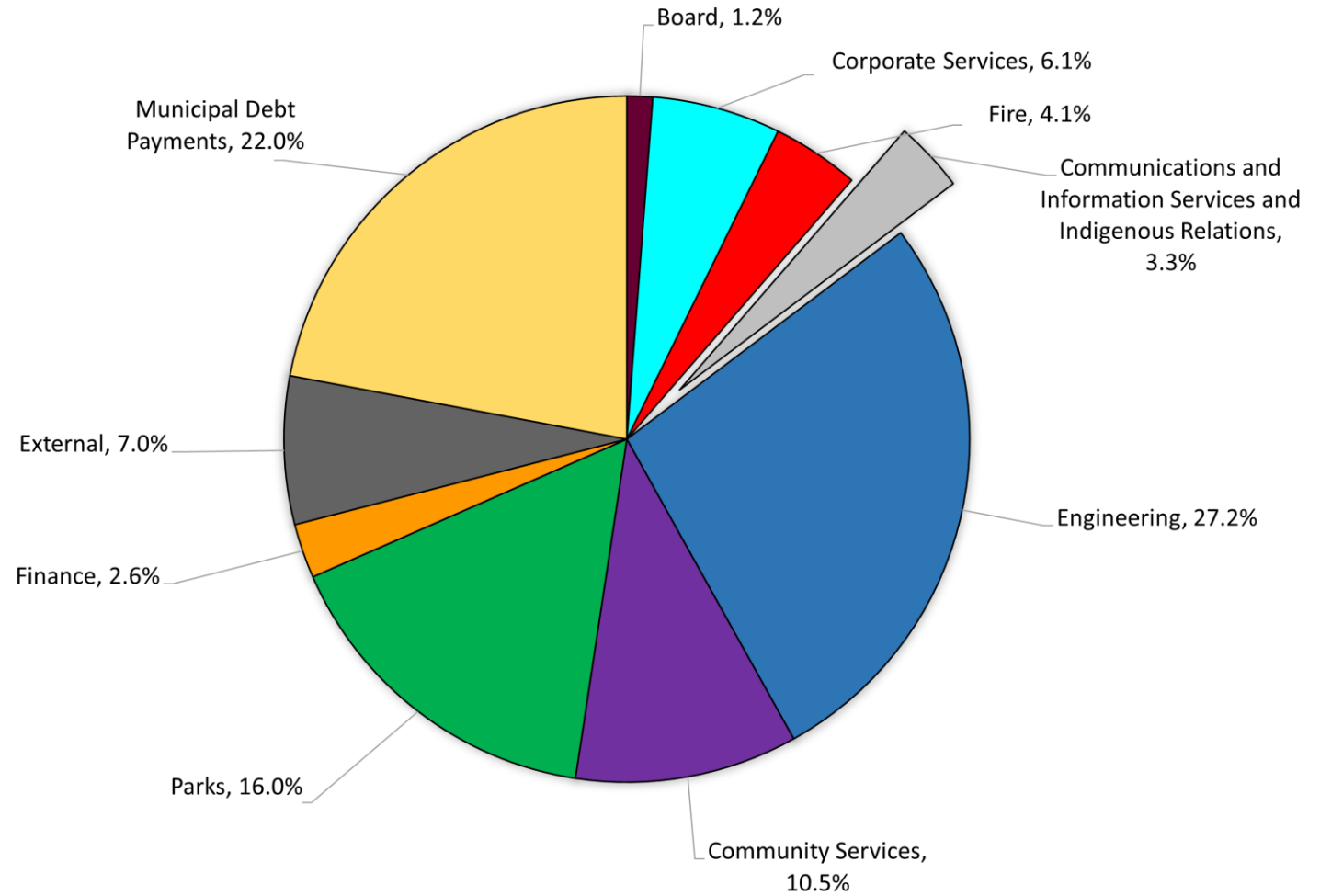
Orientation Module 4

1450 K.L.O. Road
Kelowna, BC, V1W 3Z4
rdco.com



Budget overview

2022 RDCO OPERATING EXPENDITURES: GENERAL, WATER, SEWER Total = \$58.9 Million

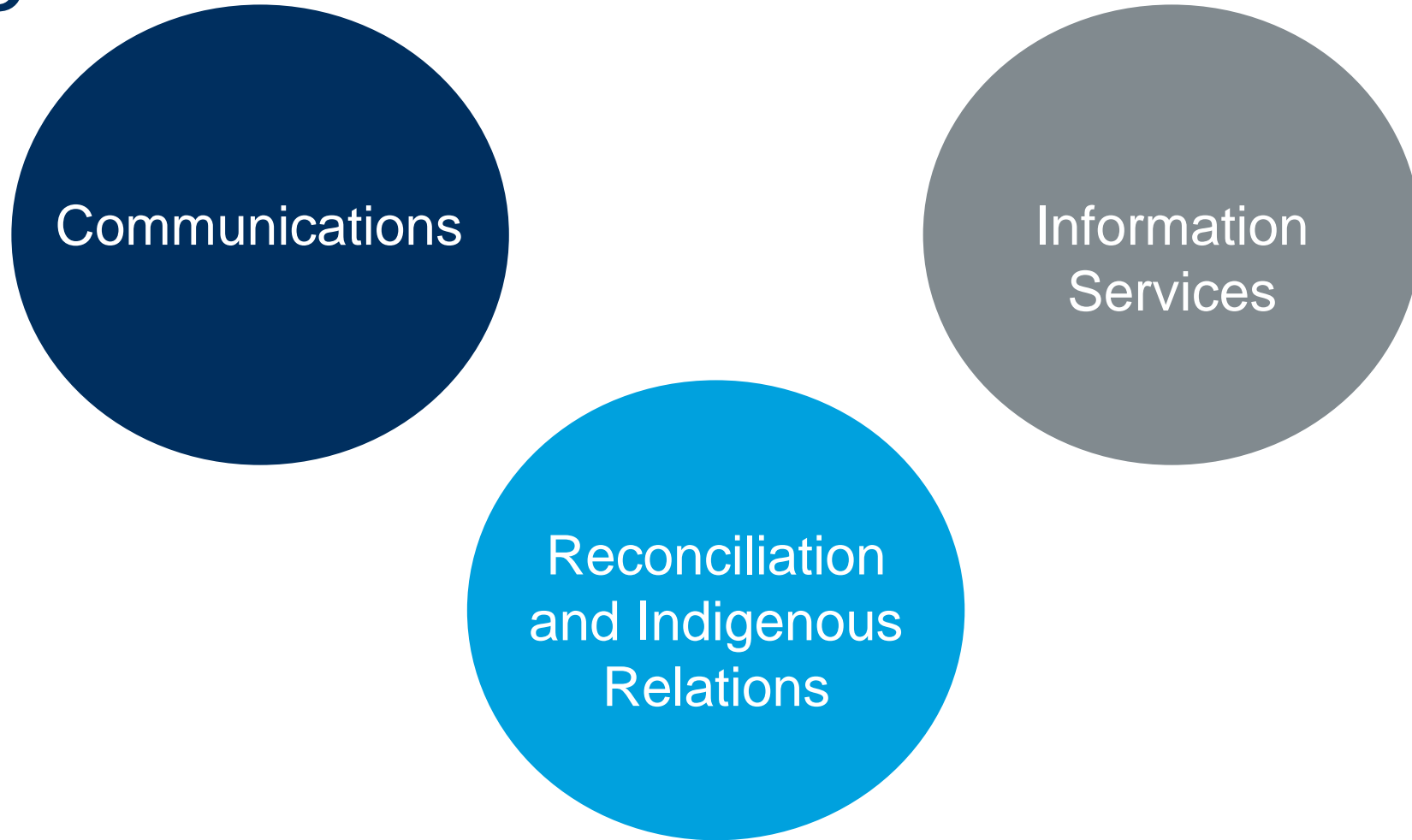


Budget overview

- Staffing resources (FTE's)
 - Communications 2.5
 - Information Services 8.69
 - Reconciliation and Indigenous Relations 1.0
- Operating budget - \$1,968,000
- Capital budget - \$426,000



Mandate



Communications program management goals

Goals:

- Board
 - Supported
 - Transparent decision making
- Residents
 - Recognize and value services
 - Understand services and access
 - Clear info from RDCO
 - Input into decisions
- Employees
 - Engaged
 - Can undertake their roles efficiently



Communications program activities

Activities:

- Board and Chair support
- Corporate and CAO support
- Media relations and monitoring
- RDCO digital channels
- Engagement and research
- Crisis communication and EOC
- Employee communications
- Branding
- Marketing and advertising



March 14, 2022

Electoral Area West and North Westside Governance and Services Stud...

The Central Okanagan West and North Westside
Governance and Services study will engage residen...

[View project](#)

Where can you find RDCO information?

Website

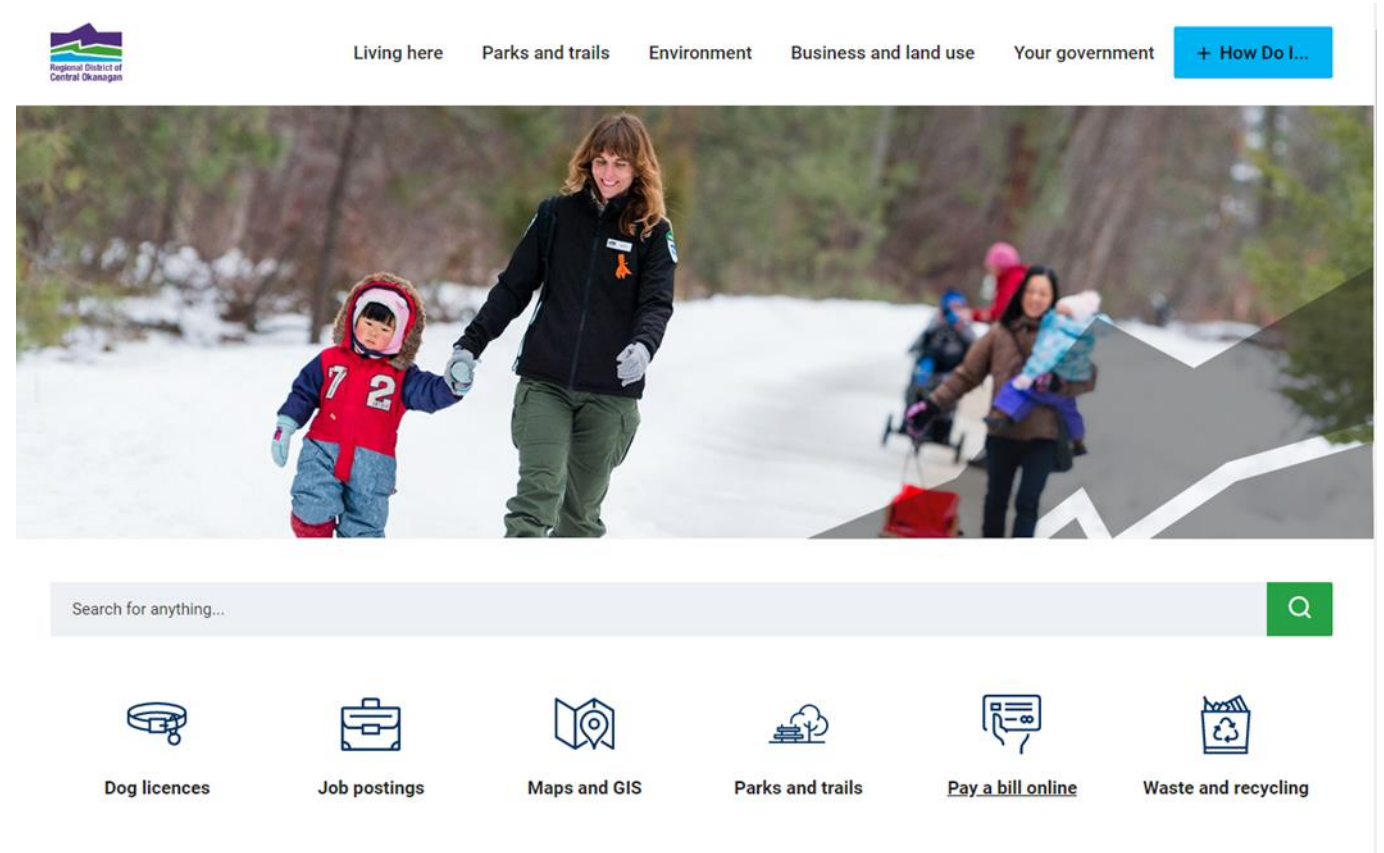
- rdco.com
- rdco.com/agenda
- rdco.com/requests
- rdco.com/subscribe

Public engagement

- yoursay.rdco.com

Social media

- Facebook, Twitter, Instagram, YouTube, LinkedIn



Information Services program goals

Goals:

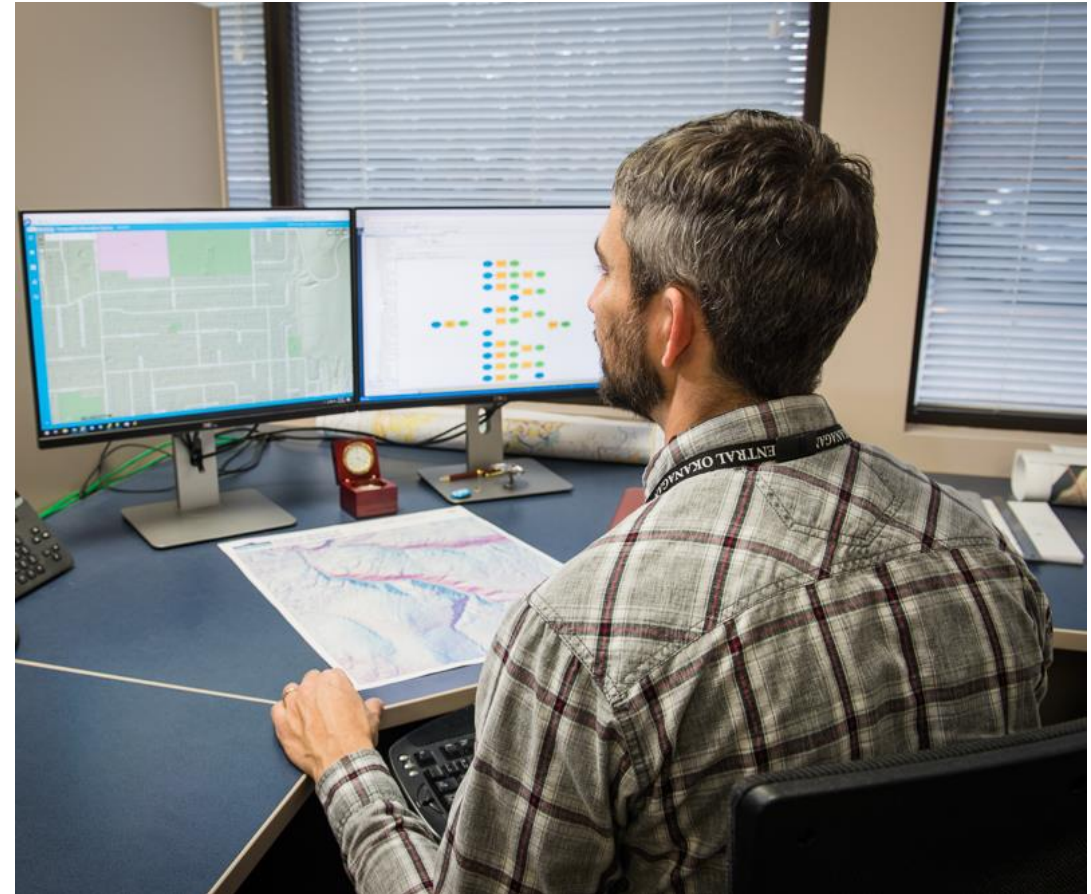
- Drive continuous improvement
- Enhance online services
- Enable efficient operations
- Deliver performance and reliability



Information Services program activities

Activities:

- Network and servers including backup
- Disaster plan and cybersecurity
- Help desk
- Business process reviews
- Geographic Information Systems
- Improvement of online services
 - Digital services
 - Public engagement
- Office 365
- App review and/or replacement
- Cellphones and contracts
- Capital life-cycle replacement program





Questions?